

25THANNUAL ROSEMAN UNIVERSITY SCHOLARSHIP GOLF TOURNAMENT

MONDAY, MAY 5, 2025

ROSEMAN UNIVERSITY

Transforming Education. Reimagining Healthcare. *Embracing* Discovery. *Committed* to Community.

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GENERAL INFORMATION

WHO IS ROSEMAN UNIVERSITY?

Founded in Henderson, Nevada in 1999, Roseman University of Health Sciences is a non-profit, private institution training new generations of healthcare professionals that serve, collaborate and set new standards in their communities and within their professions. With campuses in Henderson and Summerlin (Las Vegas), Nevada and South Jordan, Utah, the University offers programs in medicine, dental medicine, pharmacy, nursing and graduate research studies. More than 8,000 Roseman graduates are caring for patients, conducting research, and engaged in public health and policy in Nevada, Utah and across the country.

WHAT DOES THE TOURNAMENT SUPPORT?

The Roseman University Scholarship Golf Tournament is a fundraising event that supports student scholarships across Roseman University's various healthcare programs. The tournament helps make healthcare education more accessible by providing financial assistance to deserving students pursuing degrees in fields like pharmacy, nursing, dental medicine and medicine.

COURSE INFORMATION

Location: The Private Mountain Course at Red Rock Country Club

2250 C Red Springs Dr., Las Vegas, NV 89135

Course Architect: Arnold Palmer Phone Number: 702.258.2300

EVENT SCHEDULE

7am - Breakfast
8am - Driving Range Warm Up
8:30am - Shotgun Start
1-3pm - Awards Luncheon

CONTACT INFORMATION

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FOR MORE INFORMATION

Visit Roseman.edu/golf-tournament or scan QR code



PREMIER SPONSORSHIPS

PRESENTING SPONSOR - \$100,000

As the Presenting Sponsor of Roseman University's 25th Annual Golf Tournament, coinciding with the 25th Anniversary of Roseman University, your company will be positioned as the cornerstone of this prestigious event. This exclusive sponsorship offers unparalleled branding, engagement, and recognition opportunities.



Exclusive Golf Experience

- Three foursomes (12 players total), including breakfast, lunch and commemorative 25th Anniversary golfer swag bags.
- Exclusive sponsorship of a premium hole, including signage, branding, and an optional promotional table.
- Recognition on two additional sponsored holes with branded signage.
- Sponsor's logo featured prominently on all golf cart GPS for the entire tournament.
- Sponsors logo on golf balls distributed to all participants.

Event Branding & Recognition

- Recognition as the Presenting Sponsor of the 25th Annual Golf Tournament and in all event and program remarks, including the Awards Luncheon.
- Opportunity for a company representative to distribute awards during the Awards Luncheon.
- Priority reserved table for twelve at the Awards Luncheon, featuring exclusive branding.

Marketing & Digital Presence

- Premium logo placement on:
- The 25th Annual Golf Tournament website
- All event communications, including press releases, invitations, and email campaigns
- Social media posts promoting your company as the Presenting Sponsor
- Full-page ad in the Awards Luncheon program.
- Dedicated logo slide with a thank-you message during the luncheon presentation.
- Feature article in Roseman's Alumni Newsletter and branded content on Roseman's Facebook, Instagram, and Alumni Network platforms.
- Acknowledgment in a professionally produced post-event video recap, shared with all participants and on digital platforms.

Exclusive Engagement Opportunities

- Premium speaking opportunity at a Roseman Alumni Mixer, showcasing your company's leadership and values.
- Opportunity to include branded materials or giveaways in the golfer swag bags and on-course giveaways.

Post-Event Keepsakes & Experiences

• Custom commemorative plaque, presented to your company during the Awards Luncheon as a symbol of appreciation for your support.

PREMIER SPONSORSHIPS

MASTERS SPONSOR - \$75,000

As the Masters Sponsor of Roseman University's 25th Annual Golf Tournament, you will play a vital role in supporting the University's mission while celebrating this dual milestone event. This sponsorship provides high-visibility branding, exclusive engagement opportunities, and recognition as a key partner in creating an unforgettable tournament experience.

Exclusive Golf Experience

- Two foursomes (8 players total), including breakfast, lunch, and commemorative 25th Anniversary golfer swag bags.
- Exclusive sponsorship of a premium hole, including signage, branding, and an optional promotional table.
- Recognition on two additional sponsored holes with branded signage.

Event Branding & Recognition

- Recognition as the Masters Sponsor of the 25th Annual Golf Tournament and program remarks and event materials.
- Priority reserved table for eight at the Awards Luncheon, featuring exclusive branding.

Marketing & Digital Presence

- Logo placement on:
- The 25th Annual Golf Tournament website
- Event communications, including email campaigns
- Social media acknowledgements highlighting your company as a key even supporter
- Half-page ad in the Awards Luncheon program.
- Dedicated logo slide with a thank-you message during the luncheon presentation.

Exclusive Engagement Opportunities

- Speaking opportunity at a Roseman Alumni Mixer, allowing your company to engage with alumni and supporters.
- Opportunity to include branded materials or giveaways in the golfer swag bags and on-course giveaways.

Post-Event Visibility

• Custom commemorative plaque, presented to your company during the Awards Luncheon as a symbol of appreciation for your support.









PREMIER SPONSORSHIPS

CHAMPION SPONSOR - \$50,000

As the Champion Sponsor of Roseman University's 25th Annual Golf Tournament, you will enjoy a strong presence throughout this milestone event. This sponsorship provides valuable branding opportunities, meaningful engagement with participants, and recognition as a key supporter of Roseman University's mission.

Exclusive Golf Experience

- One foursome (4 players total), including breakfast, lunch, and commemorative 25th Anniversary golfer swag bags.
- Recognition on two sponsored holes with branded signage.

Event Branding & Recognition

- Recognition as the Champion Sponsor during program remarks at the Awards Luncheon.
- Branding featured in event materials and communications.
- Reserved table for four at the Awards Luncheon.

Marketing & Digital Presence

- Logo placement on:
 - The 25th Annual Golf Tournament website
- Event communications, including email campaigns
- Social media acknowledgements highlighting your sponsorship
- Quarter-page ad in the Awards Luncheon program.
- Dedicated logo slide with a thank-you message during the luncheon presentation.

Exclusive Engagement Opportunities

• Opportunity to include branded materials or giveaways in the golfer swag bags.

Post-Event Visibility

• Custom commemorative plaque, presented to your company during the Awards Luncheon as a symbol of appreciation for your support.

ELITE SPONSOR - \$25,000

As the Elite Sponsor of Roseman University's 25th Annual Golf Tournament, you will gain valuable branding and engagement opportunities while demonstrating your commitment to Roseman University's mission and the celebration of this milestone event.

Exclusive Golf Experience

- One foursome (4 players total), including breakfast, lunch, and commemorative 25th Anniversary golfer swag bags.
- Recognition on one sponsored hole with branded signage.

Event Branding & Recognition

- Recognition as the Elite Sponsor during program remarks at the Awards Luncheon.
- Branding featured in event materials and communications.
- Reserved table for four at the Awards Luncheon.

Marketing & Digital Presence

- Logo placement on:
 - The 25th Annual Golf Tournament website
 - Social media acknowledgement as an event supporter
- Acknowledgement in the Awards Luncheon program and presentation.

Exclusive Engagement Opportunities

 Opportunity to include branded materials or giveaways in the golfer swag bags.

Post-Event Visibility

 Custom commemorative plaque, presented to your company during the Awards Luncheon as a symbol of appreciation for your support.

LEGACY SPONSORSHIPS

Legacy Sponsorships offer an excellent opportunity to showcase your company's support for Roseman University's 25th Annual Golf Tournament while aligning with the celebration of our 25th Anniversary. These targeted sponsorships provide unique branding and engagement opportunities throughout the tournament, ensuring high visibility and meaningful interactions with participants.

GOLF CART SPONSOR - \$15,000 (LIMIT: 1)

- Branded recognition signage on all golf carts used throughout the tournament.
- Recognition as a donor during program remarks.
- One twosome including breakfast, lunch, and commemorative 25th Anniversary golfer swag bags.
- Two tickets to the Awards Luncheon.

HOLE SPONSOR WITH TABLING - \$12,500 (LIMIT: 4)

- Opportunity to host a promotional table on the course.
- Logo placement on event signage and the sponsored hole.
- Two tickets to breakfast and the Award Luncheon.

GOLFER APPAREL SPONSOR - \$10,000 (LIMIT: 1)

- Sponsor logo featured on polos distributed to all participants.
- Recognition as a donor during program remarks.
- One foursome including breakfast, lunch, and commemorative 25th Anniversary golfer swag bags.
- Two tickets to the Awards Luncheon.

GOLFER TOWEL SPONSOR - \$7,500 (LIMIT: 1)

- Sponsor logo featured on golf towels distributed to all participants.
- Recognition as a donor during program remarks.
- One twosome including breakfast, lunch, and commemorative 25th Anniversary golfer swag bags.
- Two tickets to the Awards Luncheon.

DRIVING RANGE SPONSOR - \$5,000 (LIMIT: 2)

- Branded recognition signage at the driving range.
- Recognition as a donor during program remarks.
- One twosome including breakfast, lunch, and commemorative 25th Anniversary golfer swag bags.
- Two tickets to the Awards Luncheon.

BEVERAGE CART SPONSOR - \$2,500 (LIMIT: 2)

- Branded recognition signage on beverage cart circulating throughout the tournament.
- Recognition as a donor during program remarks.
- Two tickets to the Awards Luncheon.

REFRESHMENT SPONSOR - (LIMIT: 2, IN-KIND OR CASH, MINIMUM FMV OF \$1,500)

- Opportunity to provide branded snacks, beverages, or cocktail samples to players.
- Recognition as the sponsor of a refreshment station at key locations on the course.
- Sponsorship signage displayed at designated refreshment locations.

GOLFER SWAG BAG GIFT SPONSOR - (IN-KIND, MINIMUM FMV OF \$1,000)

- Opportunity to include branded items or promotional materials in golfer swag bags distributed to all participants.
- Recognition as a donor during program remarks.

